

CURRICULAM VITAE

Dr. G JAYASHREE

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Objective: To be an integral part of an organization for utilizing my skills and abilities that offers professional growth being resourceful, innovative & flexible. **Grow along with growth** is my motto.

Summary	<ul style="list-style-type: none">• Completed my PhD in Business Administration entitled ‘A Study on Financial Pattern of women entrepreneurs with reference to Salem city, Tamil Nadu’.• Published several papers in national and international journals and have presented/ participated in National and International Seminars/Conferences• Completed Masters in Business Administration (MBA) with 85.1% in Sona School of management, Salem.• Possess work experience for about 6 years in teaching in reputed MBA Colleges.• Finished my MBA Internship at Techno Solutions ltd, Bangalore (Main project) - India• Interned at The Burn Standard company ltd, Salem (summer project) - India• University topper (Gold Medalist – Ist Rank holder) in Under Graduation – Bachelor of Commerce with Computer Application• Efficient Soft Skill Trainer to Management students and conducted various soft skills training classes to MBA students.• Excellent proficiency in English language.
Research (PhD)	A study entitled “A Study on Financial Pattern of women entrepreneurs in Salem city, Tamil Nadu” undertaken in India. 2021

Education	Masters in Business Administration (M.B.A) Majoring in Finance and Human Resource Management Percentage obtained : 85% Institute : Sona School Of Management, Salem (India) (Affiliated to Anna University, Coimbatore - India)	2009
	Bachelors in Commerce (B.Com with computer application) Percentage obtained : 80% Insitute : Vysya College, Salem (Affiliated to Periyar University, Salem) - India	2007
	<u>Schooling :</u> XIIth Grade (MATRICULATION) Percentage obtained : 93% Institute : Cluny Matriculation Higher Secondary School, Salem - India	2004
Publications	<ul style="list-style-type: none"> • “Study On The Financial Problems Faced By Women Entrepreneurs In India” in the Indian Journal of Applied Research(IJAR) with ISSN – 2249 – 555X issue on November 2016 with an impact factor of 3.919 page No. 25-27 • “A Study On The Financial Management Concepts For Organizational Success” in the Imperial Journal of Interdisciplinary Research(IJIR) with ISSN: 2454-1362, Vol.2 issue 12 on November 2016 with an impact factor of 3.75 page No. 1201-1204 • “An Overview Of Financial Management Techniques For Organization Effectiveness” in International Journal of Management (IJM) Volume 7, Issue 7, November–December 2016, pg no.16–22, with ISSN – 2249 – 555X with an impact factor of 8.1920 • “A Study On The Role Of FDI’s And FPI’s And Its Impact On Indian Economy” in the International Journal of Scientific Research with ISSN – 2277 – 8179 issue on March 2017 with an impact factor of 4.176 page No. 49-50 	

- Published a research journal on “A Study On The Government Initiatives In Promoting Women Entrepreneurs In India” in the global journal for research analysis with ISSN: 2277-8160 issue 05 on may 2017 with an impact factor of 4.547 page no. 19-20
- “A Study On The Importance Of Innovation In Healthcare Sector In India” in the International Journal of Creative Research Thoughts (IJCRT)with ISSN – 2320-2882 , Volume 6, Issue 2 on April 2018 with an impact factor of 5.97 page No. 427-430.
- “An Overview On The Impact Of Hedging Techniques Used In Foreign Exchange Market” in the International Journal of Research and Analytical Reviews with ISSN: 2349-5138, Volume 5, Issue 3 on July-Sept,2018 with an impact factor of 5.75 page No. 496z-497z
- “A partial analysis on the women entrepreneurs belonging to SHGs in salem district,TamilNadu(India)” in International Organization of Scientific Research(IOSR) with ISSN : 2319-7668 ,Volume 20, Issue 9, Ver.4 September 2018, pg no. 38-40 with an impact factor of 3.149
- An Empirical Study on the Various Risks in Foreign Exchange Market and its Impact in Global Business Transactions” in International Journal of Trend in Scientific Research and Development Online Peer Reviewed Open Access Journal ISSN:2456-6470 Vol-3|Issue-5(Jul-Aug2019) With Impact Factor 5.125, issued in the year of 2019.
- A Study on Entrepreneurial Competency Of Women Entrepreneurs In Salem district, Tamil Nadu in Adalya Journal UGC-CARE Approved Journal – A Category , Volume 8, Issue 10, October 2019.
- WOMEN ENTREPRENEURS AS A ROLE OF KEY FINANCIAL MANAGERS – A BUSINESS PERSPECTIVE in Journal of Positive School Psychology 2022, Vol. 6, No. 4, 901-905

- “Empowering Saudi Women: Triumphant Over Hurdles to Achieve Success as Entrepreneurs” in Journal of Research Administration ISSN:1539-1590 | E-ISSN:2573-7104 Vol. 6 No. 1 (2024) page no. 1974-1984 URL :<https://journalra.org/index.php/jra/article/view/1319>. Scopus Indexed.
- “Empowering Entrepreneurship: Strategies and Challenges Faced by Saudi Women in Diverse Business Sectors” in Saudi Journal of Business and Management Studies Key Title: Saudi J Bus Manag Stud ISSN 2415-6663 (Print) | ISSN 2415-6671 (Online) Published on 03.02.24. DOI : 10.36348/sjbms.2024.v09i02.001. OPEN ACCESS.
- A Study on the Work Life Balance of Employees at a private Animal driven products Industry, Salem. (2024). *Boletin De Literatura Oral - The Literary Journal*, URL:<https://www.boletindeliteraturaoral.com/index.php/bdlo/article/view/868> 11(1), 220-226.
- Work -Life Balance Study focused on Saudi Working Women with Reference to Tabuk City, International Journal of Advances in Management and Economics ISSN: 2278-3369 Volume 13 Issue 02 (2024) March- April 2024 Saudi Arabia PP.110-117.
- A Empirical Review to Outline Women Entrepreneurs belonging to Self-Help Group(s) in Salem District, Tamil Nadu(India) in Tec Empresarial P-ISSN: 1659-2395; E-ISSN: 1659-3359 Volume 19 | n. 1 | p. 811-816 | 2024.
- Jayashree “IMPACT OF TECHNOLOGY IN THE LEARNING SYSTEM AMONG THE STUDENT’S COMMUNITY IN SAUDI ARABIA”. *International Journal of Advances in Social Science and Humanities*, Apr. 2024, <https://ijassh.com/index.php/IJASSH/article/view/403>.
<https://ijassh.com/index.php/IJASSH/issue/view/150>
- Dr.G.Jayashree Hareesh, et al (2024) A Study of Gold Ornaments Purchasing Behaviour – “Influence of Customer Perception on Design” , Educational

	<p>Administration: Theory and Practice, 30(4), 9237-9251 Doi: 10.53555/kuey.v30i5.3434</p> <ul style="list-style-type: none"> • A Study to Determine the Influence of Higher Education among Female Students in Saudi Arabia - G Jayashree Hareesh, Manar Saud M Alnawmasi, Fatimah Saliman Alzawed, Amal Saeed M Alatawi - IJFMR Volume 6, Issue 4, July-August 2024. DOI 10.36948/ijfmr.2024.v06i04.26537 <p><u>Paper Presentations</u></p> <ul style="list-style-type: none"> • Presented a paper entitled ‘Financial Derivatives’ in the International Seminar on ‘Management Education and Entrepreneurship in the Globalized Business Environment ‘ held on 11th January 2017 at Sengunthar Arts and Science College. • Presented a paper entitled ‘ FDI and FPI Trends’ in the National Seminar on ‘Impact of Global Turbulence on Indian Economy’ sponsored by Indian Council of Social Science Research (ICSSR), New Delhi conducted on 30th and 31st January 2017 by Periyar Institute of Management Studies(PRIMS) , Periyar University,Salem. • Participated in the one day National Workshop on ‘Open Source Software For Statistical Data Analysis’ held on 15th February, 2017 at Periyar University, Salem. • Presented a paper entitled on ‘Innovation Health Care’ in the National Conference on ‘Public Health Informatics – The Future Perspective’ held on 30th & 31st August,2017. • Participated and awarded under the recognition “Excellence Teaching in Higher Education” in International Women Researchers Connect and Awards (IWRCA) 2018 organized by Arunai International Research Foundation (AIRF), Tamil Nadu. 	
Internship	<p>MAIN PROJECT (MBA PROJECT)</p> <p>Data Analyst – Finance Department, Techno Solutions, Bangalore</p> <p>Project titled: A STUDY ON THE FINANCIAL PERFORMANCE OF</p>	2009

	TECHNO SOLUTIONS LTD, BANGALORE (India). SUMMER PROJECT (MBA PROJECT) Data Analyst – HR Department, The Burn Standard Company Ltd, Salem Project titled: A STUDY ON THE EMPLOYEE MOTIVATION AT THE BURN STANDARD COMPANY LIMITED, SALEM (India).		2008
Accomplishments			
	<ul style="list-style-type: none"> • Best Lecturer for the year 2015-2016. • Gold Medal holder for BCOM – Ist Rank holder (Batch 2004-2007) • Awarded by India’s No. 1 Bank - State Bank of India for procuring 200/200 for Accountancy in 12th standard in 2004. 		
Familiarity in Academic Topics			
M.B.A	I Year	General Management <ul style="list-style-type: none"> • Business Economics • Organizational Behavior • Managerial Communication • Strategic Management • Marketing Management • Human Resource Management • Financial Management 	
	II Year	Finance <ul style="list-style-type: none"> • International Financial Management • Financial Derivatives • Indian Financial System and Services • Foreign Exchange Market 	
Areas Of Interest			
<ul style="list-style-type: none"> • Managerial economics • Organizational Behaviour • Management Information Systems 			

- International Finance
- Financial management
- Financial system and services
- Managerial communication
- Organizational Behaviour

Academic achievements

- Secured **University First** in BCOM (Computer Applications) - batch 2004-07 and received Gold Medal for the same from **Shri Surjith Singh Barnala, Tamil Nadu Governor (India)**.
- Scored Centum Marks in Accountancy in 12th Standard and received an award from **STATE BANK OF INDIA**, Suramangalam Branch (Salem).

Work Experience

- Currently working as Assistant Professor in Fahad Bin Sultan University, Tabuk.
- 8 years work experience in the field of Teaching for MBA students in reputed institutions
- Specialized in conducting Training programmes for students on personality development.
- Attended various National and International Seminars, conferences and presented papers
- Organized various programmes in the college being the coordinator



Dr. G. Jayashree