

CURRICULUM VITAE



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8. **Education:**

[Date]	Degree(s) or certificates obtained:
1992	Bch of Business Administration – Alex University.
2002	Master of Business Administration – Alex University. "The effect of using market segmentation strategy on the design of effective marketing mix".
2011	PHD of Business Administration – Alex University "A proposal model for measuring performance of supply chain using the balanced scorecard of performance – case study.
2012	Post doctoral program – Georgia state university-united state of America for 6 months from Aug 2012 – Jan 2013.

9) Academic Positions:

- 1- Lecturer of. Business administration – commerce college Alexandria University up to 2016.**
- 2- Associate professor of business administration – community college –Imam Abdulrahman Bin Faisal – Saudi Arabia from 2017 up to 2019**
- 3- Associate professor of Business administration – commerce College-Alexandria University from 25 September 2018- Specialization of Supply chain Management.**
- 4- Associate professor of Business administration – Faculty of Business Administration – Beirut Arab University from 1 September 2019 up to 30 August 2020 .**
- 5- Director of Executive Graduate Studies Program-MBA&DBA in commerce College-Alexandria University from 1 September 2021 up to August 2024**
- 6- Professor of Business administration – Faculty of Business -Alexandria University from 28 January 2024 up to now.**

10) Professional Experience:

- 1- 20 years' experience in teaching the following courses in the faculty of commerce:**
 - a. Marketing.**
 - b. Logistic.**
 - c. Supply chain management.**
 - d. Financial Management.**
 - e. Operation management.**
 - f. Management Information System**
 - g. Principles of management.**
- 2- Participating in preparing and implementing training programs in “Management Development Centre "from 1995-2010.**
- 3- Preparing and implementing some training programs in the field of marketing in “El-Sahm Consultancy” from 1995 to 2004.**
- 4- Conducting some advices and consultant programs for private sector in the field of feasibility studies and marketing research.**
- 5- The title of programs is:**
 - a. Effective selling.**
 - b. Marketing concepts.**
 - c. Delegation skills.**
 - d. How to segment markets.**

- e. Effective presentation.
- f. Supply chain management
- g. Human resource. Supply chain
- e. Financial analysis

h. Logistics and supply chain.

6- Teaching in master programs in:

- EMBA program (introduction of business logistics- supply chain management -Operation management- leadership)
- The Arab academy for banking and financial science (finance- investment- feasibility studies- strategic management-services management-strategic management-E-marketing)
- El Sadat academy for managerial science (organizational theory-organizational performance- operation management – strategic management)

7- Teaching in MBA and DBA program in Arab Academy for Science and Technology (operation management –organization behaviour – marketing –operation research)

8- Teaching in Pharos University in Alex collage of business administration and pharmacy the following courses:

- Strategic management
- Human resource management
- Pharmaceutical management
- logistics and supply chain
- production and operations

9- Teaching in Imam Abdulrahman Bin Faisal University- community college- Saudi Arabia:

- Principles of management
- Principles of supply chain management
- Warehousing management
- Measuring and control performance

9- Teaching in Beirut Arab University – Business Administration collage – Lebanon:

- Bank Management
- Logistics and Supply chain Management
- International Business
- Principles of management
- Islamic Banking

- **Operation Management**
- **Business ethics**
- **Introduction to Marketing**

10- Registered Trainer in Arab association for management

10- Registered Trainer in management development centre

11- Registered Trainer in Arab management Association

11) Published researches:

1-	The effect of information technology capabilities on organization performance in the context of supply chain integration – Journal of Faculty of commerce for scientific researches – Faculty of commerce-Alexandria University- 54 (1) January 2017.
2-	The mediator role of environmental dynamism in the relationship between outsourcing motives and its expected benefits. - An empirical study on the Egyptian industrial companies. - Scientific Journal for Economy and Commerce - Faculty of commerce-Ain Shams University- (3) January 2017.
3-	The impact of total quality management practices and supply chain management on the performance of organization. Journal of Financial and commercial studies -(managerial sciences) Faculty of Commerce – Bani Swaif University – (3) July 2015
4-	The effect Collaborative New Product Development and Supply Chain Integration on Customer Satisfaction in the Egyptian manufacturing companies. Journal of Commerce and Finance – Faculty of Commerce –Tanta University – (1) March 2017
5-	The role of cooperative orientation towards clients in achieving competitive advantages of logistical services suppliers - An empirical study in logistics services sector in Egypt. - Journal of Business and Economic Sciences – College of Business and Economic –Qassim university (1) January 2018.
6-	The impact of Stakeholders pressures on Green supply management practices to improve the organization performance- an empirical study in a

	sample of industrial companies in Egypt. - Journal of Faculty of commerce for scientific researches – Faculty of commerce-Alexandria University- (55) (1) January 2018
7	The role of reducing the lead- time within the supply chain in improving demand chain performance -Journal of Faculty of commerce for scientific researches – Faculty of commerce-Alexandria University- 55 (2) July 2018.
8	the intermediate role of sustainable supply chain practices in improving environmental and financial performance of the organization-Applied to a sample of Egyptian industrial organizations - Journal of Faculty of commerce for scientific researches – Faculty of commerce-Alexandria University- 56 (2) July 2019.
9	The Impact of supply chain strategy and Supplier practices on the performance of the organization-Applied to the industrial organizations sector- Journal of Faculty of commerce-Banha University, Issue 2, July, 2019.
10	The mediating role of manufacturing strategy on the relationship between closed-Cycle supply chain activities and the benefits achieved from them An applied study on a sample of industrial companies in Egypt - Journal of Financial and Commercial Research - Port Said University. Volume (21) - Issue 4 - October 2022
11	The impact of big data analytics capabilities on the dimensions of supply chain flexibility and operational flexibility - an applied study on industrial organizations Egypt - Journal of Alexandria University for Administrative sciences - Volume (58) – Issue 4- August 2021
12	The impact of sustainability practices on the sustainable performance of the supply chain: The mediator role of lean practices and process innovation. An applied study on a sample of small and medium industrial enterprises in Alexandria governorate-Journal of Alexandria University for Administrative sciences- Volume (59) – Issue 6- October 2022
13	The role of supply chain collaboration value innovation and supply chain capability in improving the competitive advantage of the industrial organization - an applied

	study on a sample of industrial organizations in Egypt.- Journal of Financial and Business Studies-Beni-Suef University - Volume (32) – Issue 3- December 2022
14	The role of green practices for human resource management and supply chain management in improving organization performance: an applied study on industrial companies in Egypt- Journal of Financial and Commercial Research - Port Said University. Volume (24) - Issue 2 – April 2023

13) Positions:

- 1- Executive manager of management development centre 2016.**
- 2- Member of the balanced scorecard (BSC) committee for Alexandria university strategy 2009 up to 2017.**
- 3- Member of Arab management association.**
- 4- Member of board director of scientific association of business administration-faculty of commerce- Alex University.**
- 5- Head of the scientific committee of developing the Supply Chain Management track in community college- Abdulrahman Bin Faisal University – Saudi Arabia from 2018.**
- 6- Executive director of Executive master of business – Pharos University -2019-2020**
- 7- Director of Executive Graduate Studies Program-MBA&DBA in commerce College- Alexandria University from 1 September 2021 up to August 2024**

14) Books:

- Basics of management and business**
- Supply chain management**
- Market segmentation and targeting**
- Production and operation management**
- Introduction to information system**